



Welcome to the F3 - Future of Fish Feed Meeting!

We are thrilled to have you join us this week in the San Francisco Bay Area for what promises to be both an insightful and memorable event. As we gather from all corners of the globe at the edge of Silicon Valley, a hub of innovation and progress, we are excited to unite under a shared commitment to innovate a more sustainable future of global aquaculture, which feeds the world.

Silicon Valley stands as the epicenter of cutting-edge innovation, where disruptive technologies and ideas have historically found their roots and flourished. This region's rich history of pioneering advancements sets the perfect backdrop for our discussions on groundbreaking solutions to protect the biodiversity of our oceans and also brings together the players across the industry — investors, the makers of ingredients and feeds, farms, scientists/academics, NGOs and retailers — to have a productive conversation as to how we can all work together to ensure greater global food security and push the boundaries of what is possible.

A goal of this meeting is to introduce and to connect with leading experts, industry pioneers, and passionate professionals who are all driving change within their industry. Our agenda is filled with insightful presentations, interactive sessions, and panel discussions designed to challenge our thinking and inspire new approaches to sustainable aquaculture.

This event is not just about discussing the challenges we face; it is about fostering collaborations and generating actionable solutions that will lead us into a future where feeds without wild-catch not only support aquaculture growth but are sustainable.

This year, we've embraced a superhero theme for our conference to honor the extraordinary impact each of you can have on transitioning the aquaculture industry to sustainability. We are grateful for your contributions to the global initiative to protect our oceans and challenge the status quo. Leaders from over 20 countries spanning six continents will attend this year's conference, representing virtually every facet of the global aquaculture supply chain, alongside leaders from other industries.

We encourage you to engage fully, share your ideas, and take advantage of the networking opportunities to build connections that will extend beyond this event. Together, we can shape a future that benefits our industry, our communities, and our planet.

Scan the QR code below for an electronic version of our welcome packet, which includes a comprehensive, 92-page report by Hatch.blue on emerging protein-rich alternative ingredients for aquaculture.

Thank you for being an integral part of this journey.

Warm Regards,

A handwritten signature in black ink, appearing to read 'Kevin Fitzsimmons'.

Kevin Fitzsimmons
Chair
F3 Team



F3 SUPERHEROES SAVE THE WORLD

f3fishfreefeed@gmail.com #F3Meeting2024

